MAXIMIZE YOUR RECRUITING ADVERTISING BUDGET

Reach the Right Candidates
FIND QUALIFIED CANDIDATES FOR YOUR HAND-TO-FILL POSITIONS

In today’s challenging tech hiring market—with many available jobs and not enough qualified candidates to fill them—you can’t afford to waste time or recruitment dollars.

Top corporations, academia, and government sectors from all over the world find their best talent by connecting with the IEEE Computer Society, shouldn’t you?

• Microsoft
• Northrop Grumman
• Oracle
• NSA
• Naval Research
• MIT
• Carnegie Mellon University
• Stanford University

Go to the Source Where the Right People For the Jobs are Connecting

Placing your recruitment advertising in IEEE Computer Society publications and Jobs board gives you access to hundreds of thousands technical professionals at every stage in their careers—

• 9% are corporate management
• 10% are technical management
• 68% are technical professionals
• 22% have security clearances

They Have Sought After Skills—

• 55% have advanced degrees
• 42% software development and design
• 31% IT
• 40% programming
• 28% cloud computing
• 27% security
• 24% big data

The visionary editorial and Subject Matter Experts of the IEEE ComputingEdge are dedicated to uncovering, investigating, developing and improving the industry knowledge, as we know it. Topics include:

• Mobile and Embedded Computing
• Wearables
• Machine Learning
• Big Data
• Software Architecture
• IOT
• Security
• Cloud Computing

Subscribed to and read by over 60,000 IEEE Computer Society members who are the most highly sought after computing professionals. From C-level executives to software and system engineers, to computer scientists, subscribers rely on ComputingEdge to keep them informed about the hottest topics and trends in the industry

• The average reader spends 53 minutes reading each issue*
• 51% of readers have read 75% of the issues*
• 78% of readers find ComputingEdge useful towards their profession.
• 1.4 readers per copy

* 2017 Signet Study

COMPUTING EDGE MAGAZINE
THE NEXT GENERATION OF COMPUTING INFORMATION

A unique opportunity to find high quality candidates that are considered the “best of the best” in technology—

ADVERTISE YOUR BRANDING AND CAREER OPPORTUNITIES TO AN ENGAGED TECHNICAL COMMUNITY
THE BEST PLAN FOR YOUR STRATEGY

CIRCULATION: 60,000  |  MONTHLY

Credibility and Reach—ComputingEdge Magazine

ComputingEdge is the next generation of computer information at your fingertips. Our editors are bridging the gap between today’s technological achievements and tomorrow’s unexplored possibilities.

RATES AND DATA*

ComputingEdge Magazine  |  MONTHLY  |  CIRCULATION 60,000

**SIZE/FREQUENCY**

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**FOUR-COLOR**

Add 1,365 FREE!

**COVERS 2 & 3**

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*All rates are listed at gross and in US dollars

**CLASSIFIED LINE ADVERTISING (BLACK/WHITE):**

$550 per column inch; ($775 minimum).

**MECHANICAL REQUIREMENTS**

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†Take into account .125 in. gutter in the middle of two page spread. Head and foot trim of .25 in.

‡Live matter must fill within a 7 in. x 10 in. area

**ELECTRONIC ADVERTISING FILES**

PDF: All elements must be set up in CMYK to ensure proper color separation. In Adobe Distiller, settings should have all the fonts embedded and the resolution at 300.

RASTER FILES SAVED AS TIF OR EPS: Raster files can be saved from any of the image-editing software programs. Fonts should be embedded or outlined. Color images should be saved as CMYK, not RGB or LAB color spaces. B&W should be saved as greyscale, not RGB.

Email ad files to manderson@computer.org or, alternatively, the files (MUST be compressed) can be placed on our FTP site using the following instructions:

ftp://ieeecs:benefit@ftp.computer.org

Username: ieeecs
Password: benefit

**CONTACT:**

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Fax: +1 714-821-4010

**2018 Editorial Calendar**

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**Software Engineering**

Software Architecture
THE COMPUTER SOCIETY JOBS BOARD
WWW.COMPUTER.ORG/JOBS

The leading source for jobs, career advise in computing for industries, education and academia.

Post your job on the IEEE Computer Society Jobs Board to reach nearly 60,000 computing professionals with expertise in:
- Software Engineering
- Cloud Architecture
- IT
- Artificial Intelligence
- Security
- IoT

IEEE Computer Society members
- 16% are students
- 37% Bachelor’s degree
- 34% Master’s degree
- 13% Doctorate or higher
- 22% have security clearance

Organizations who have discovered IEEE Computer Society’s Jobs Board:
- Microsoft
- Cisco
- Oracle
- Google
- Perdue
- Airforce
- Intel
- Academy
- Boeing
- Nasa
- NSA

"After advertising with the IEEE Computer Society Jobs website, the number of applicants in our pool almost doubled in size."
—Dr. John M. Pratte, Arkansas State University

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ONLINE OPPORTUNITIES
WWW.COMPUTER.ORG

The Computing Professionals Hangout—
- 58% rely on Computer Society for career opportunities and advancement in training.*
- 742,000 page view and over 253,000 unique visitors monthly
- The meeting place for technology leaders
- The average visitor spends over 40 minutes on the site each month
- Attract the passive candidate with the most credible and exciting technology content in the industry—70% of readers find articles useful in their profession

Build Your Career eNewsletter
Delivered biweekly, connects you with readers who are seeking information on the latest trends and opportunities to guide their careers.
- 60,000 opt-in subscribers
- Focused on career development and opportunities
- Over 17% open rate—far higher than industry average
- Limited space in each issue gives top visibility

Mechanical Requirements*  
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*All rates are listed at gross and in US dollars
†Add $5.00 per thousand for Geo targeting
All banners are run of network with computer.org. Costs are CPM

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WWW.COMPUTER.ORG/ADVERTISING

* 2017 Signet Study
FIND THE COMPUTER SPECIALISTS YOU’RE SEARCHING FOR IN THE IEEE COMPUTER SOCIETY’S UNIVERSE

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