MAXIMIZE YOUR RECRUITING ADVERTISING BUDGET

Reach the Right Candidates
In today’s challenging tech hiring market—with many available jobs and not enough qualified candidates to fill them—you can’t afford to waste time or recruitment dollars.

Top corporations, academia, and government sectors from all over the world find their best talent by connecting with the IEEE Computer Society, shouldn’t you?

- Microsoft
- Northrop Grumman
- Oracle
- NSA
- Naval Research
- MIT
- Carnegie Mellon University
- Stanford University

Go to the Source Where the Right People For the Jobs are Connecting

Placing your recruitment advertising in IEEE Computer Society publications and Jobs board gives you access to hundreds of thousands technical professionals at every stage in their careers—

- 9% are corporate management
- 10% are technical management
- 68% are technical professionals
- 22% have security clearances

They Have Sought After Skills—

- 55% have advanced degrees
- 42% software development and design
- 31% IT
- 40% programming
- 28% cloud computing
- 27% security
- 24% big data
The visionary editorial and Subject Matter Experts of the IEEE ComputingEdge are dedicated to uncovering, investigating, developing and improving the industry knowledge, as we know it. Topics include:

- Mobile and Embedded Computing
- Wearables
- Machine Learning
- Big Data
- Software Architecture
- IOT
- Security
- Cloud Computing

Read by over 80,000 subscribers who are the most highly sought after computing professionals. From C-level executives to software and system engineers, to computer scientists, subscribers rely on ComputingEdge to keep them informed about the hottest topics and trends in the industry.

- The average reader spends 53 minutes reading each issue*
- 51% of readers have read 75% of the issues*
- 78% of readers find ComputingEdge useful towards their profession.
- 1.4 readers per copy

* 2017 Signet Study
## RATES AND DATA*

*All rates are listed at gross and in US dollars

<table>
<thead>
<tr>
<th>Size/Frequency</th>
<th>1x</th>
<th>3x</th>
<th>6x</th>
<th>9x</th>
<th>12x</th>
<th>18x</th>
<th>24x</th>
<th>36x</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page</td>
<td>8,910</td>
<td>8,565</td>
<td>8,390</td>
<td>8,205</td>
<td>8,035</td>
<td>7,855</td>
<td>7,495</td>
<td>6,775</td>
</tr>
<tr>
<td>2/3 page</td>
<td>7,365</td>
<td>7,180</td>
<td>7,005</td>
<td>9,825</td>
<td>6,600</td>
<td>6,425</td>
<td>6,070</td>
<td>5,480</td>
</tr>
<tr>
<td>1/2 page island</td>
<td>6,510</td>
<td>6,425</td>
<td>6,245</td>
<td>6,065</td>
<td>5,935</td>
<td>5,395</td>
<td>5,170</td>
<td>4,635</td>
</tr>
<tr>
<td>1/2 page</td>
<td>6,190</td>
<td>6,020</td>
<td>5,890</td>
<td>5,705</td>
<td>5,435</td>
<td>5,305</td>
<td>4,955</td>
<td>4,365</td>
</tr>
<tr>
<td>1/3 page</td>
<td>5,085</td>
<td>5,035</td>
<td>4,815</td>
<td>4,635</td>
<td>4,505</td>
<td>4,275</td>
<td>4,010</td>
<td>3,655</td>
</tr>
<tr>
<td>1/6 page</td>
<td>2,935</td>
<td>2,855</td>
<td>2,765</td>
<td>2,680</td>
<td>2,575</td>
<td>2,500</td>
<td>2,405</td>
<td>2,135</td>
</tr>
<tr>
<td>1/9 page</td>
<td>2,095</td>
<td>2,010</td>
<td>1,905</td>
<td>1,865</td>
<td>1,825</td>
<td>1,735</td>
<td>1,650</td>
<td>1,555</td>
</tr>
</tbody>
</table>

| Four-color Add     | 1,365  |

| Covers 2 & 3       | 10,245 | 9,845  | 9,640  | 9,425  | 9,240  | 9,240  | 8,610  | 7,790  |
| Cover 4            | 10,685 | 10,275 | 10,070 | 9,845  | 9,630  | 9,630  | 8,890  | 8,125  |

Classified Line Advertising (black/white): $550 per column inch; ($775 minimum).

### MECHANICAL REQUIREMENTS*

<table>
<thead>
<tr>
<th>Specifications</th>
<th>Width</th>
<th>Depth</th>
</tr>
</thead>
<tbody>
<tr>
<td>Two Page, Bleed†</td>
<td>16.5</td>
<td>11.25</td>
</tr>
<tr>
<td>Two Page, Trim†</td>
<td>16</td>
<td>10.75</td>
</tr>
<tr>
<td>Full Page, Bleed††</td>
<td>8.125</td>
<td>11</td>
</tr>
<tr>
<td>Full Page, Trim††</td>
<td>7.875</td>
<td>10.75</td>
</tr>
<tr>
<td>2/3 Page</td>
<td>4.5</td>
<td>9</td>
</tr>
<tr>
<td>1/2 Page, horizontal</td>
<td>6.8</td>
<td>4.5</td>
</tr>
<tr>
<td>1/2 Page, Island</td>
<td>4.5</td>
<td>7.375</td>
</tr>
<tr>
<td>1/2 Page, vertical</td>
<td>3.25</td>
<td>9</td>
</tr>
<tr>
<td>1/3 Page, vertical</td>
<td>2.25</td>
<td>9</td>
</tr>
<tr>
<td>1/3 Page, Square</td>
<td>4.5</td>
<td>4.5</td>
</tr>
<tr>
<td>1/4 Page</td>
<td>3.4</td>
<td>4.5</td>
</tr>
<tr>
<td>1/6 Page</td>
<td>2.25</td>
<td>4.5</td>
</tr>
<tr>
<td>1/9 Page</td>
<td>2.25</td>
<td>2.25</td>
</tr>
</tbody>
</table>

*Ad sizes in inches

††Take into account .125 in. gutter in the middle of two page spread. Head and foot trim of .25 in.

### ELECTRONIC ADVERTISING FILES

PDF: All elements must be set up in CMYK to ensure proper color separation. In Adobe Distiller, settings should have all the fonts embedded and the resolution at 300.

Raster files saved as .TIF or .EPS: Raster files can be saved from any of the image-editing software programs. Fonts should be embedded or outlined. Color images should be saved as CMYK, not RGB or LAB color spaces. B&W should be saved as grayscale, not RGB.

Email ad files to manderson@computer.org or, alternatively, the files (MUST be compressed) can be placed on our FTP site using the following instructions:

ftp://ieeecs:benefit@ftp.computer.org/advert/incoming

Username: ieeecs Password: benefit

Contact:
Debbie Sims
Advertising Coordinator
dsims@computer.org
Phone: +1 714-816-2138
Fax: +1 714-821-4010
THE BEST PLAN
FOR YOUR STRATEGY

CIRCULATION: 80,000 | MONTHLY

Credibility and Reach—ComputingEdge Magazine

ComputingEdge is the next generation of computer information at your fingertips. Our editors are bridging the gap between today’s technological achievements and tomorrow’s unexplored possibilities.

### 2018 Editorial Calendar

<table>
<thead>
<tr>
<th>ISSUE</th>
<th>RESERVATIONS</th>
<th>MATERIALS</th>
<th>ISSUE</th>
<th>RESERVATIONS</th>
<th>MATERIALS</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>13 December</td>
<td>15 December</td>
<td>July</td>
<td>14 June</td>
<td>18 June</td>
</tr>
<tr>
<td>Security and Privacy</td>
<td></td>
<td></td>
<td>Information Technology</td>
<td></td>
<td></td>
</tr>
<tr>
<td>February</td>
<td>18 January</td>
<td>22 January</td>
<td>August</td>
<td>19 July</td>
<td>23 July</td>
</tr>
<tr>
<td>Artificial Intelligence</td>
<td></td>
<td></td>
<td>Virtual and Augmented Reality</td>
<td></td>
<td></td>
</tr>
<tr>
<td>March</td>
<td>15 February</td>
<td>19 February</td>
<td>September</td>
<td>16 August</td>
<td>20 August</td>
</tr>
<tr>
<td>Big Data/Analytics</td>
<td></td>
<td></td>
<td>Healthcare Technology</td>
<td></td>
<td></td>
</tr>
<tr>
<td>April</td>
<td>15 March</td>
<td>19 March</td>
<td>October</td>
<td>13 September</td>
<td>17 September</td>
</tr>
<tr>
<td>Internet of Things</td>
<td></td>
<td></td>
<td>Microprocessor Technology</td>
<td></td>
<td></td>
</tr>
<tr>
<td>May</td>
<td>19 April</td>
<td>22 April</td>
<td>November</td>
<td>11 October</td>
<td>15 October</td>
</tr>
<tr>
<td>Cloud</td>
<td></td>
<td></td>
<td>Cybersecurity</td>
<td></td>
<td></td>
</tr>
<tr>
<td>June</td>
<td>17 May</td>
<td>21 May</td>
<td>December</td>
<td>13 November</td>
<td>15 November</td>
</tr>
<tr>
<td>Software Engineering</td>
<td></td>
<td></td>
<td>Software Architecture</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Also in this issue:

- It Is Cold. And Lonely
- Automation and Future Unemployment
- The Voracious Discipline
- The Future of E-Infrastructures
- Harnessing the Power of Architectural Design Principles
- Trust Me. Trust Me Not.
- Architecture from a Developer’s Perspective
- The Rise of Multimedia for Online Communication Startups
- Changing Trust
- The Power to Create Chaos
- Code Clarity
- Art in the Digital Age
Post your job on the IEEE Computer Society Jobs Board to reach nearly 60,000 computing professionals with expertise in:

- Software Engineering
- Cloud Architecture
- IT
- Artificial Intelligence
- Security
- IoT

IEEE Computer Society members

- 16% are students
- 37% Bachelor’s degree
- 34% Master’s degree
- 13% Doctorate or higher
- 22% have security clearance

Organizations who have discovered IEEE Computer Society’s Jobs Board:

- Microsoft
- Cisco
- Oracle
- Google
- Perdue
- Airforce
- Academy
- Nasa
- MIT
- Intel
- Boeing
- NSA

**JOB POSTING PACKAGES***

<table>
<thead>
<tr>
<th>Package</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>30 days</td>
<td>$575</td>
</tr>
<tr>
<td>60 days</td>
<td>$1,000</td>
</tr>
<tr>
<td>90 days</td>
<td>$1,350</td>
</tr>
<tr>
<td>6 pack</td>
<td>$2,500</td>
</tr>
<tr>
<td>9 pack</td>
<td>$3,600</td>
</tr>
<tr>
<td>Featured</td>
<td>$300</td>
</tr>
<tr>
<td>Spotlight</td>
<td>$200</td>
</tr>
<tr>
<td>BYC</td>
<td>$400</td>
</tr>
<tr>
<td>Extend</td>
<td>$300</td>
</tr>
<tr>
<td>Social</td>
<td>$500</td>
</tr>
</tbody>
</table>

* All rates are listed at gross and in US dollars
*Free resume access included with package

“After advertising with the IEEE Computer Society Jobs website, the number of applicants in our pool almost doubled in size.”

—Dr. John M. Pratte, Arkansas State University

FREE RESUME ACCESS INCLUDED WITH PACKAGES
ONLINE OPPORTUNITIES
WWW.COMPUTER.ORG

The Computing Professionals Hangout—

- 58% rely on Computer Society for career opportunities and advancement in training.*
- 742,000 page view and over 253,000 unique visitors monthly
- The meeting place for technology leaders
- The average visitor spends over 40 minutes on the site each month
- Attract the passive candidate with the most credible and exciting technology content in the industry—70% of readers find articles useful in their profession

Build Your Career eNewsletter

Delivered biweekly, connects you with readers who are seeking information on the latest trends and opportunities to guide their careers.

- 60,000 opt-in subscribers
- Focused on career development and opportunities
- Over 17% open rate—far higher than industry average
- Limited space in each issue gives top visibility

**Mechanical Requirements**

<table>
<thead>
<tr>
<th>Location</th>
<th>Size (in pixels)</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Position 1 (above header)</td>
<td>468 x 60</td>
<td>3,900</td>
</tr>
<tr>
<td>Position 2 (below header)</td>
<td>300 x 250</td>
<td>3,400</td>
</tr>
<tr>
<td>Position 3 (middle)</td>
<td>300 x 250</td>
<td>2,400</td>
</tr>
<tr>
<td>Position 4 (bottom)</td>
<td>300 x 250</td>
<td>1,800</td>
</tr>
</tbody>
</table>

Email all banners in jpg or gif file format to dsims@computer.org. Banners are static, with a maximum 39k file size. Please provide 50 words and link for each banner.

* 2017 Signet Study
FIND THE COMPUTER SPECIALISTS YOU’RE SEARCHING FOR IN THE IEEE COMPUTER SOCIETY’S UNIVERSE

CONTACT US
Debbie Sims
Advertising Coordinator
dsims@computer.org
Phone: +1 714-816-2138
Fax: +1 714-821-4010

Amir Draquez
Production Coordinator
adraquez@computer.org
Phone: +1 714-816-2119

Debbie Sims
Advertising Coordinator
dsims@computer.org
Phone: +1 714-816-2138
Fax: +1 714-821-4010

Amir Draquez
Production Coordinator
adraquez@computer.org
Phone: +1 714-816-2119

ADVERTISING CONTACT INFORMATION
Mid Atlantic, Southeast
Advertising Director
Dawn Becker Scoda
dbecker@computer.org
Phone: +1 732-772-0160

Southwest, Latin America
Mike Hughes
mikehughes@computer.org
Phone: +1 805-529-6790
Cell: +1 805-208-5882

Northeast, Midwest, EMEA
David Schissler
d.schissler@computer.org
Phone: +1 508-394-4026
Fax: +1 508-534-1707

Central, Northwest, Far East
Eric Kincaid
e.kincaid@computer.org
Phone: +1 214-553-8513
Cell: +1 214-673-3742
Fax: +1 888-886-8599

Jobs Board/
 Classified Line Ad Manager
Heather Buonadies
h.buonadies@computer.org
Phone: +1 623-251-5169
Cell: +1 201-887-1703
Fax: +1 973-304-4123

WWW.COMPUTER.ORG/ADVERTISING

Nov2017