Reach the Computer Technology Leaders…with

Innovative Technology for Computer Professionals

Computer

Alert eNewsletter

IEEE computer society

IEEE

2013 Media Kit

Audience

Computer Alert readers have titles in corporate management, technical management, development, technical staff, and education. Seventy-three percent have advanced degrees and work in software development, programming, R&D, databases, information security, IT, and security and privacy. These are the people who specify products and services for their organizations.

Capture *Computer* Magazine Readers—Leaders In Computing

Computer Alert reaches over 43,000 members and subscribers who are interested in the cutting-edge content of *Computer* magazine—in a convenient, monthly, digital summary. Readers are leading professionals who stay up-to-date on the newest developments in:

- Cloud computing
- Mobile computing
- Embedded computing
- Green computing
- Nanoarchitecture
- Agile development
- Software architecture
- Much more

"*Computer* Alert provides me with a timely digital summary of what's coming up in *Computer* magazine – an essential publication for all computer professionals."

—Xun Luo, Researcher, Qualcomm Inc.

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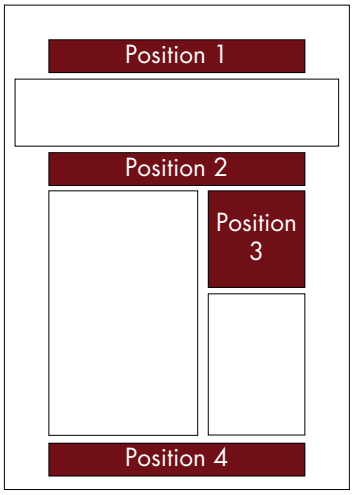

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Due Dates

Issue Date	Space Due Date	Material Due Date
21 January	16 January	17 January
20 February	15 February	18 February
20 March	15 March	18 March
22 April	17 April	18 April
20 May	15 May	18 May
20 June	15 June	16 June
22 July	17 July	18 July
20 August	15 August	16 August
20 September	17 September	18 September
21 October	16 October	17 October
20 November	15 November	18 November
20 December	17 December	18 December