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IEEE SECURITY & PRIVACY

The Most Trusted Resource for Today's Security Professionals

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Setting the Standards in Security and Privacy

For the professionals determining the security and privacy standard of companies and organizations around the world, *IEEE Security & Privacy* is the most trusted resource. Overseen by an elite editorial board, *IEEE Security & Privacy* is written by and for experts who must keep abreast of the latest developments in a rapidly changing field.

- A circulation of 6,000 key decision makers worldwide
- A vast majority of our subscribers hold security clearance

The Hottest Security Topics

Preparing for the security and privacy demands of this and future generations absolutely requires that professionals comply with growing and changing legislation. Additionally they perform, vulnerability analysis, secure information assurance, deal with growing privacy concerns, and set IT policies. To prepare them, *IEEE Security & Privacy* features peer-reviewed articles dedicated to such topics as:

- Authentication technologies
- Legal and ethical issues
- Security training and education
- Internet security
- Vulnerability analysis
- Information assurance

Audience

Put your technology solutions in front of the most influential IT security professionals who are making decisions to improve the information security for our future.

- 10% corporate management
- 49% management
- 28% work for companies with 10,000 or more employees
- 73% hold advance degrees
- 77% are involved in purchasing decisions
- 84% purchase or recommend software
- 26% plan to spend $1 million or more on IT/security

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Size/Frequency	1x	3x	6x	9x	12x	18x	24x	36x
Black/White Full Page	$2,000	$1,920	$1,880	$1,840	$1,800	$1,760	$1,680	$1,520
2/3 Page	1,650	1,610	1,570	1,530	1,480	1,440	1,360	1,230
1/2 Page Island	1,460	1,440	1,400	1,360	1,330	1,210	1,160	1,040
1/2 Page	1,390	1,350	1,320	1,280	1,220	1,190	1,110	980
1/3 Page	1,140	1,130	1,080	1,040	1,010	960	900	820
1/4 Page	890	870	850	840	830	790	770	710
1/6 Page	660	640	620	600	580	560	540	480
1/9 Page	470	450	430	420	410	390	370	350
4-color Full Page	2,700	2,620	2,580	2,540	2,500	2,460	2,380	2,220
2/3 Page	2,350	2,310	2,270	2,230	2,180	2,140	2,060	1,930
1/2 Page Island	2,160	2,140	2,100	2,060	2,030	1,910	1,860	1,740
1/2 Page	2,090	2,050	2,020	1,980	1,920	1,890	1,810	1,680
1/3 Page	1,840	1,830	1,780	1,740	1,710	1,660	1,600	1,520
1/4 Page	1,590	1,570	1,550	1,540	1,530	1,490	1,470	1,410
1/6 Page	1,360	1,340	1,320	1,300	1,280	1,260	1,240	1,180
1/9 Page	1,170	1,150	1,130	1,120	1,110	1,090	1,070	1,050
Cover 2 or 3 Full Page	3,550	3,520	3,480	3,440	3,370	3,290	3,220	3,110
Cover 4 Full Page	3,700	3,630	3,550	3,520	3,440	3,370	3,290	3,180
Two-color rates	Standard 4A: Add $450		Match: Add $600					

Mechanical Requirements*

SPECIFICATIONS	WIDTH	DEPTH
Full Page, Bleed†	8.125	11
Full Page, Trim†	7.875	10.75
2/3 Page	4.5	9
1/2 Page, Horizontal	6.8	4.5
1/2 Page, Island	4.5	7.375
1/2 Page, Vertical	3.25	9
1/3 Page, Vertical	2.25	9
1/3 Page, Square	4.5	4.5
1/4 Page	3.4	4.5
1/6 Page	2.25	4.5
1/9 Page	2.25	2.25

*Ad sizes in inches
†Live matter must fill within a 7 in. x 10 in. area.

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RASTER FILES SAVED AS .TIF OR .EPS: Raster files can be saved from any of the image-editing software programs. Fonts should be embedded or outlined. Color images should be saved as CMYK, not RGB or LAB color spaces. B&W should be saved as Grayscale, not RGB.

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IEEE SECURITY & PRIVACY

2013 Editorial Calendar

ISSUE	RESERVATIONS	MATERIALS
January/February	2 January	9 January

View from the C-Suite Bonus Distribution: Usenix, NDSS, RSA Conference

Security and dependability are on every chief information officer's radar but these aren't the only things CIOs worry about. This issue examines how CIOs assess an organization's need for security, dependability and privacy, and how those needs are conveyed to others in the C-suite.

March/April	1 March	8 March

Technology Transfer Bonus Distribution: Interop, Usenix Federated Week

The challenges in technology transfer, especially for cybersecurity, range from understanding detailed technical issues to solving marketing, sales and production problems. This issue explores the factors that help ensure a successful technology transition.

May/June	1 May	8 May

Online Social Networks Bonus Distribution: Usenix Federated Week, BlackHat Briefings, CVPR

Social networks have grown from a lightly used technology to billions of user accounts spread across thousands of sites. However, such popularity entails serious risks:

- Privacy settings that are difficult to understand and change without warning
- Conflicting security and privacy policies across sites
- Hackers and criminals targeting personal information.

July/August	1 July	8 July

Security of Safety-Critical Systems

This issue takes a careful look at how we can evaluate the safety and security of safety-critical systems. How do we assess safety and security in a world where events may be infrequent but unwelcome consequences have huge, lasting impact?

September/October	3 September	10 September

Secure Mobility Bonus Distribution: LISA

The world is awash in devices that travel with us, bring information to us and transmit information about us. This special issue examines how we protect ourselves and our information as these devices gather, share, use and even change it.

November/December	1 November	8 November

Healthcare IT

From patient records and medical devices to disease-tracking and prediction, IT continues to play a key role in healthcare. This issue addresses security, dependability and privacy as it relates to healthcare systems.